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Minister Xasa to launch the National Tourism Monitors Programme

10 October 2017

The Department of Tourism in partnership with Gauteng Tourism Authority will launch the National Tourism Monitors Programme in Soweto on Tuesday 17 October 2017. The launch will be preceded by a Ministerial Walkabout of the Vilakazi Precinct, and followed by a Community Imbizo at Uncle Tom's hall.

The National Tourism Monitors Programme aims to enhance the visitor experience as well as improve the safety of tourists. The programme will create employment for 200 unemployed youth, aged 18 to 35 years who will be trained, mentored and placed as monitors at tourism destination for a 36-month period. Each participant will receive a stipend and uniform in line with the Expanded Public Works Programme.

Recruitment started in June 2017 for youth with a matric, good communication skills, ability to speak English and two African Languages, prepared to work shifts; and with no criminal record. All recruited Tourism Monitors will be placed mostly in areas in which they reside. The placement areas are as follows:

- Sedibeng 35 monitors
- Johannesburg area (Vilakazi Street, Carlton Centre, Park Station and Red Bus) 60 monitors and an additional 40 monitors which will be paid for by Johannesburg.
- Ekurhuleni 35 monitors of which 10 will be place at the OR Tambo International Airport.
- Tshwane 35 monitors
- West Rand 35 monitors

Members of the media are invited to attend as follows:

Walkabout:

Date : 17 October 2017 **Time** : 09:15 to 10:15

Venue : Vilakazi Precinct visiting: The Shack; Mandela House; Soweto Snake Show; Fly SA

Wise; and Wired Art

National Tourism Monitors Programme Launch and Community Imbizo:

Date : 17 October 2017 **Time** : 1:30 to 14:30

Venue : Uncle Tom's Community Hall, in Soweto

Kindly confirm your attendance by no later than 12 October 2017 to:

Ms. Lerato Mogorosi

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